



CHAMP REQUEST FORM



Take the checkered flag by inviting Champ the Cheetah to appear at your next event! Champ is available to appear at birthday parties, office events, grand openings, parades, school assemblies and charity fundraisers. Appearances may be scheduled throughout the year at locations around the Charlotte region.

Appearance Fees

All local appearances are \$125 for a 60-minute window.

Local is defined as an appearance occurring within 20 miles of the NASCAR Hall of Fame. Appearances outside that radius will incur a mileage charge in addition to the standard fee. Mileage is charged at \$.58 per mile. Additional fees may apply to out of area appearances.

Appearance Requirements

- Champ will need a private and secure room to be used as a dressing room and a location for breaks. Location may not be a restroom and must be able to be locked during the appearance for the safekeeping of Champ's belongings.
- Champ is to provide a fun atmosphere and reserves the right to leave an appearance deemed unsafe or harmful. Refunds will not be granted under these conditions.
- Champ's appearance time is for one hour unless other arrangements are agreed upon prior to the event.
- Champ may require a break within the hour, particularly in warm-weather conditions.
- Two bottles of water should be provided.

Publicity/Marketing Restrictions

All publicity for the event, whether in advance or afterward, which mentions an appearance by Champ or uses the NASCAR Hall of Fame logo, must be approved by the Hall of Fame prior to use. For approval please email all materials to champ@nascarhall.com.

Payment

All fees, including mileage, are due 48 hours prior to the start of an event. Events that are not paid in advance will be canceled and subject to a 20-percent cancellation fee.

Events canceled within 48 hours of a scheduled appearance will receive a refund of the appearance price minus a 20-percent cancellation fee.



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Please email your completed request to champ@nascarhall.com. For any additional questions, please call 704.414.4165.

Event Information

Organization:

Organization type:

Business Charity (501c3) School Individual Private Event Other

Organization address:

Requestor's name:

Requestor's phone number:

Requestor's email:

Event name:

Event date & time:

Event location:

Event venue: (indoor/outdoor)

Event description:

Event theme (if applicable):

Audience size:

Audience age range:

What is required from Champ during this appearance?