



**Recap: September 13, 2018 Meeting
Charlotte Green Team Meeting
Charlotte, NC**

The meeting on September 13th was focused on the City of Charlotte’s Strategic Energy Action Plan (SEAP). Rob Phocus from the city was on hand to go over the plan and take questions. Heather Bolick, also with the city was available for questions. Rob reviewed the historical development of the plan going back to 2017. The overall goal is to create a low carbon future for the city.

There are four components to the plan: transportation; buildings; Energy generation; and workforce development. And there are five stages to getting to zero carbon energy: (1) Shift energy demand; (2) Reduce Energy Consumption; (3) Change the Energy Consumed; (4) Generate Energy On-site; (5) Purchase the Remainder of Energy Consumed. The key is the plan is not a “pre-written” document with fore-gone conclusions or answers. The plan will be more of a “living document,” drafted continuously over a long time, starting with sit-down meetings with stakeholder and advisory groups. This includes applying for a grant through the Bloomberg Philanthropies program. The program doesn’t give money; they provide professional consulting help from a number of different sources. Another key element is to be aligned with global protocols and certification programs.

There were a lot of questions from attendees and great dialog. Our fourth quarter meeting date is to be determined, so keep on the lookout for a “Save the Date” announcement.

The Charlotte Green Team is co-sponsored by the Charlotte Regional Visitors Authority (CRVA) and the Charlotte Area Hotel Association (CAHA)

