



**Recap: October 25, 2017 Meeting
Charlotte Green Team Meeting
Charlotte, NC**

“Energy-Saving Programs for Business”

Representatives from Duke Energy were with us on October 25 to talk about several of their energy-saving programs for businesses. Smart Energy in Offices (SEiO) is a program dedicated to helping reduce energy consumption in commercial office buildings. It shows property managers how to educate tenants or manage their own operations by making simple changes to their daily routine which can add up to big energy consumption savings. SEiO also provides energy data, tools, education, and recognition to building operators to help them increase their building’s energy efficiency, while improving their Energy Star score through automated benchmarking. To qualify, a building must be 10,000 sf or more, and at least 50% or more must be office space.

We also heard about the Duke Energy Small Business Energy Saver program, which is a convenient, turn-key-option for small and medium business owners looking to make energy efficiency lighting improvements & other upgrades. This is where all sizes and types of businesses can get assistance, including retrofitting or upgrading equipment or facilities, with a portion of the costs (up to 80%) paid for by Duke Energy. Every project is different and a “normal” rebate or cost-sharing is around 60%.

A representative from NC Green Power was also there to show how they connect consumers (businesses - especially hospitality and tourism) with green energy and carbon offset providers. They are a non-profit that supports renewable energy, carbon offset programs, and grants for solar projects at schools (K-12). Several examples of case studies and projects were shared with the group.

The questions asked by attendees of all these presenters, and the dialog was great.





The Charlotte Green Team is co-sponsored by the Charlotte Regional Visitors Authority (CRVA) and the Charlotte Area Hotel Association (CAHA)

