

CHARLOTTE CONVENTION CENTER

READY TO WELCOME YOU

OUR CLEANLINESS CREDO

While our venues may look the same, our world has certainly changed. And we've evolved our cleaning and safety measures to meet the demands of this "new normal." That means rewriting our protocols to a standard we call "We Clean with Care" which translates to rigorous measures involving sanitizing and disinfecting our venues with increased frequency and implementing new personal safety best practices.

We want our guests to have sound peace of mind when stepping foot in our venues and visibly see the commitment we have made to maintaining exceptional, health-conscious conditions. Our venues and our teams have always strived to deliver memorable experiences. And that means placing your health and safety as our highest priority, which we will always do.

With the guidance of the FDA, CDC and the expertise of an infection disease control expert, our facility has put into place the following precautionary measures.

Furthermore, this public health crisis has been a rapidly evolving situation over the last several months. As such, best practices, new technologies and health guidelines continue to progress day by day. Our team is continuing to monitor these recommendations and will update and implement our internal protocols and processes. For up-to-the-minute details on our procedures, please reach out to your facility sales or event manager.



**WE CLEAN
WITH CARE**



**FOOD & BEVERAGE
SAFETY STEPS**



**TOGETHER BUT
SAFELY APART**



At the CRVA, we have inspired employees with wide-ranging venue management, sales and marketing expertise working across nine brands to make Charlotte the most sought after city in the Southeast. To continue working toward this goal given our current COVID-19 landscape, we rely on our "One CRVA" approach, which taps shared knowledge and resources to skillfully manage multiple venues and varying types of guest experiences. Our broad spectrum of venues host Broadway plays, concerts and shows; welcome major sporting events and conventions; help visitors navigate our city; and serve as a bucket-list destination for NASCAR fans. This collective and consistent knowledge in understanding how visitors experience our city in multifaceted ways is shaping our elevated health and safety protocols that will benefit you and your attendees during your time in Charlotte.

**CHARLOTTE**

CHARLOTTE CONVENTION CENTER

READY TO WELCOME YOU



WE CLEAN WITH CARE

- Cleaning crews have increased cleaning frequency with special attention provided to high-touch areas (escalator rails, elevator buttons, stair handrails, etc.).
- The Center has integrated needlepoint bipolar ionization (NPBI) air purification technologies into its HVAC systems as another layer of protection to eliminate and neutralize disease-causing pathogens such as COVID-19.
- Color coordinated microfiber cloths used with TruShot cleaning solutions to eliminate cross contamination in high-touch areas.
- Enhanced air handling filtration system.
- Dozens of hand sanitizer stations have been installed strategically throughout the building in high traffic areas. Additional mobile units are dedicated for Food & Beverage service needs.
- The housekeeping team will increase team members to specifically monitor soap/sanitizer dispensers and refill as needed on event dates.
- Electrostatic / disinfectant sprayers will be used in each meeting room before being occupied, between room refreshes and afterwards.
- Foot claws have been installed on all restroom doors for hands free use.
- The Center has transitioned to linen-less tables for classroom sets.
- CDC "Stop the Spread of Germs" posters in both English and Spanish have been placed in all bathrooms and on digital signage.
- CDC signage detailing proper hand washing and hygiene procedures are posted in employee breakrooms.



FOOD & BEVERAGE SAFETY STEPS

- Options for no-contact Food & Beverage service will be provided (fresh pre-packaged meals/snacks, single use condiments, packaged silverware, etc.).
- Food & Beverage service staff will serve food and refreshments for each attendee while wearing gloves and masks. There will not be any self-serve service options.
- Food court tables and chairs as well as lounge areas are cleaned with increased frequency.
- The Center has implemented a cashless payment transaction system only in the food court, concession and other cash transaction areas.
- Back-of-house kitchen is zoned off to allow for safe social distancing.
- Food & Beverage department has 37 ServSafe Certified Professionals, working under the guidance of the National Restaurant Association and the FDA in developing and implementing our new policies and procedures.



TOGETHER BUT SAFELY APART

- Plexiglass shield barriers have been installed in the food court, exhibit hall concession stands, portable bars, rolling break tables and visitor information centers located at entrance of the building.
- Visual signage/floor clings will be used throughout the building to ensure proper flow and social distancing.
- The event management team can create custom diagrams based on event type, licensed space and number of attendees to provide more distance between attendees.
- The Center has two outdoor spaces for gatherings that can be utilized based on availability.
- Our in-house Audio Visual provider Encore has developed creative solutions for integrating real time Virtual Events that enable those who cannot join the onsite meeting to stay engaged with your event.

WHAT WE CAN DO TOGETHER

The Convention Center requires all employees, guests and visitors to wear face coverings while in the Center. We'd appreciate your partnership in communicating this to your attendees and ask that they, too, follow these protocols to help keep us all safe:

- Wash hands often or use hand sanitizer that contains at least 60% alcohol.
- Avoid touching eyes, nose, and mouth
- Cover mouth and nose with a cloth face cover or mask.
- Cover coughs and sneezes.
- Stay home if they are sick.



The Charlotte Convention Center has received the Global Biorisk Advisory Council's (GBAC) Star™ Facility Accreditation, which ensures the Convention Center is implementing the industry's highest standards for cleaning and disinfection of infectious agents like the novel coronavirus.

