



SPONSORSHIP OVERVIEW



*Visit*  
Charlotte

# PRESENTING SPONSORSHIP

As the presenting sponsor of the event, your company will have the overall exclusive presenting rights for the event. The sponsorship provides premier exposure leading up to the event, during the event itself, and post-event coverage.

- Company name/logo incorporated into event branding: “Partners in Tourism Awards presented by Sponsor Name”
- Company name/logo included in all promotion of event
- Opportunity for representative of your organization to address the crowd from the main stage and to present an award
- Exclusive right to display signage in event ballroom (exact signage subject to approval by event organizers)
- Company logo to appear on video screens during breakfast
- 50-word description of your company and company logo featured on [partnernsintourismawards.com](http://partnernsintourismawards.com)
- Full page ad to appear on the back cover of event program
- Will receive priority seating with two (2) tables at event (16 total seats)
- First right of refusal for 2024 event

**SOLD**

~~Investment: \$6,000 (1 available)~~

# PRE-BREAKFAST NETWORKING SPONSOR

Prior to the awards ceremony, attendees will have the opportunity to network. The networking space will serve coffee and tea in an atmosphere where attendees can meet and interact with each other. As the sponsor you will have exclusive rights to promote your brand.

- Company logo displayed prominently in pre-breakfast networking space
- Company logo displayed at all beverage stations
- Right to activate on-site during networking session (on-site activation plan subject to approval by event organizers)
- Company name/logo to be listed in connection with all mentions of the networking event
- Verbal acknowledgement of sponsorship during event
- Company logo to appear on video screens during breakfast
- Full page ad to appear on the inside front cover of the event program
- Company logo to appear on [partnersintourismawards.com](http://partnersintourismawards.com)
- Will receive priority seating with one (1) table for eight people

**SOLD**

~~Investment: \$3,000 (1 available)~~

# ENTERTAINMENT SPONSOR

The Partners in Tourism Awards Breakfast features a live entertainment segment. As the entertainment sponsor you will receive:

- Opportunity for representative from your company to be on the main stage to introduce the entertainment portion of the event
- Company name/logo displayed on screens during entertainment portion of the event
- Company name/logo listed as entertainment sponsor in all promotion of event
- Full page ad in event program
- Company logo to appear on [partnersintourismawards.com](http://partnersintourismawards.com)
- Will receive priority seating with one (1) table for eight people

**Investment: \$3,000 (1 available)**

# GIFT SPONSOR

Each attendee will receive a gift for attending. As the sponsor of the gift, your company's logo will appear alongside the event logo. It is the perfect opportunity to create a lasting impression with potential consumers.

- Logo to appear on gift
- Company name/logo displayed on video screens during breakfast
- Company logo to appear on [partnersintourismawards.com](http://partnersintourismawards.com)
- Will receive priority seating with one (1) table for eight people

**Investment: \$2,500 (1 available)**

# SUPPORTING SPONSOR

- Company name/logo listed as sponsor in all promotion of event
- Company name/logo displayed on video screens during breakfast
- Company logo to appear in event program
- Verbal acknowledgement of sponsorship during event
- Company logo to appear on [partnersintourismawards.com](http://partnersintourismawards.com)
- Will receive priority seating with one (1) table for eight people

**1 LEFT**

Investment: \$1,500 (~~4 available~~)

# LEADERS OF TOMORROW SPONSORSHIP

Help develop tomorrow's leaders in the hospitality industry by underwriting the cost for local high school students to attend the awards breakfast. By becoming a "Leaders of Tomorrow" sponsor you are enriching the lives of students.

- Company name listed in the program as sponsor
- Verbal acknowledgement of sponsorship during event: the students will be recognized from the stage and your company name will be mentioned during this segment
- Company logo to appear on screens during recognition of local students
- Company logo to appear on [partnersintourismawards.com](http://partnersintourismawards.com)
  - Option to sit with the students or have two (2) General Admission tickets

**3 LEFT**

Investment: \$500 (~~6 available~~)

# TABLE SPONSOR

- Priority seating with your table of eight located in the front of the ballroom
- Company name listed in program as table sponsor
- Company name displayed on video screens as part of table sponsorship recognition during breakfast

**10 LEFT**

Investment: \$500 (~~20 available~~)