PARTNERS IN TOURISM

AWARDS

SPONSORSHIP OVERVIEW





PRESENTING SPONSOR

As the Presenting Sponsor of the event, your company will have the overall exclusive presenting rights for the event. The sponsorship provides premier exposure leading up to the event, during the event itself, and post-event coverage. You will receive:

- Company name/logo incorporated into event branding: "Partners in Tourism Awards presented by Sponsor Name"
- Company name/logo included in all promotion of event
- Opportunity for representative of your organization to address the crowd from the main stage
- Company logo to appear on video screens during breakfast
- Company logo featured on partnersintourismawards.com
- Full page ad to appear on the back cover of event program
- Will receive priority seating with two (2) tables at event (16 total seats)
- First right of refusal for 2026 event



ENTERTAINMENT SPONSOR

The Partners in Tourism Awards breakfast features a live entertainment segment. As the entertainment sponsor, you will receive:

- Opportunity for representative from your company to be on the main stage ahead or following the entertainment portion of the event
- · Company logo displayed on screens during entertainment portion of the event
- · Company logo listed as entertainment sponsor in all promotion of event
- Full page ad in event program
- Company logo to appear on partnersintourismawards.com
- Will receive priority seating with one (1) table for eight people

Investment: \$5,500 (1 available)

PRE-BREAKFAST NETWORKING SPONSOR

Prior to the awards ceremony, attendees will have the opportunity to network. The networking space will serve coffee and tea in an atmosphere where attendees can meet and interact with each other. As the sponsor, you will have exclusive rights to promote your brand. You will receive:

- Company logo displayed at all beverage stations
- Right to activate on-site during networking session (on-site activation plan subject to approval by event organizers)
- Company name/logo to be listed in connection with all mentions of the networking event
- Verbal acknowledgement of sponsorship during event
- Company logo to appear on video screens during breakfast
- Full page ad to appear on the inside front cover of the event program
- Company logo to appear on partnersintourismawards.com
- Will receive priority seating with one (1) table for eight people



GIFT SPONSOR

Each attendee will receive a gift for attending. As the sponsor of the gift, your company's logo will appear alongside the event logo. It is the perfect opportunity to create a lasting impression with potential consumers. As the gift sponsor you will receive:

- Logo to appear on gift
- Company logo displayed on video screens during breakfast
- Company logo to appear on partnersintourismawards.com
- Company logo to appear in event program
- Will receive priority seating with one (1) table for eight people

Investment: \$4,000 (1 available)

SUPPORTING SPONSOR

- Company name/logo displayed on video screens during breakfast
- Company logo to appear in event program
- Verbal acknowledgement of sponsorship during event
- Company logo to appear on partnersintourismawards.com
- Will receive priority seating with one (1) table for eight people

Investment: \$2,000 (2 available)

LEADERS OF TOMORROW SPONSOR

Help develop tomorrow's leaders in the hospitality industry by underwriting the cost for students to attend the awards breakfast. By becoming a Leaders of Tomorrow sponsor, you are enriching the lives of students. You will also receive:

- Company name listed in the program as sponsor
- Verbal acknowledgement of sponsorship during event
 - The students will be recognized from the stage and your company name will be mentioned during this segment.
- Company logo to appear on screens during recognition of local students
- Will receive two (2) General Admission tickets

Investment: \$750 (1 available)

TABLE SPONSOR

Tables are available for purchase to all through the general registration period leading up to the event, but as a table sponsor, you will receive extra benefits such as:

- Priority seating for your table of eight
- Company name listed in program as table sponsor
- Company name displayed on video screens as part of table sponsorship recognition during breakfast

Investment: \$550 (15 available)